



# Slashing Demand Charges: How Energy Storage Is Reshaping Commercial Power Bills

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### Why Your Business Electricity Bill Has a Hidden Villain

You're reviewing your facility's power bill when suddenly you spot it - that monstrous line item called "demand charges." Unlike energy consumption fees that get all the attention, demand charges operate like the silent ninja of utility costs, quietly slicing 30-70% off your budget. But here's where energy storage demand charge reduction becomes your financial samurai sword.

### The Peak Demand Paradox

Utilities calculate demand charges based on your highest 15-minute power usage each month. It's like being charged for your highest-speed internet usage spike rather than total data used. A commercial bakery client learned this the hard way when their monthly demand charge hit \$18,000 - all because of simultaneous oven startups during morning rush.

Typical demand charge range: \$10-\$30 per kW

Peak usage window: Often

Web: <https://silichibaby.co.za>