



# Upcoming Energy Storage Conferences Near Pasadena: Key Events You Can't Miss

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### Why Southern California Leads the Charge

While Pasadena itself doesn't currently host major energy storage conferences, the greater Los Angeles area remains ground zero for North America's clean energy transition. The Anaheim Convention Center, just 30 miles south, will host the 2024 Energy Storage International this September - the continent's largest battery storage expo featuring 450+ exhibitors across 45,000 sq.ft. This hub event brings together Tesla's Powerwall engineers, utility-scale project developers, and AI-driven microgrid designers under one roof.

### What Makes These Events Special?

- Real-world case studies like Southern California Edison's 2.1GWh lithium-ion deployment
- Hands-on workshops on fire safety protocols (remember the 2022 Moss Landing incident?)
- Exclusive previews of solid-state batteries achieving 500Wh/kg density

### Global Trends Shaping Local Conversations

At November's CIPESIC 2024 in Chengdu, China, we saw iron-air batteries achieving grid parity at \$20/kWh. Meanwhile, the 2025 NESSTC10 in Shandong will debut AI-optimized thermal storage systems - technologies that'll likely appear in Pasadena's own infrastructure upgrades. Pro tip: Many conferences now offer hybrid attendance options if you can't travel.

### Don't Sleep on These Emerging Topics

- Vanadium redox flow batteries for multi-day storage
- Blockchain-enabled peer-to-peer energy trading
- Sand-based thermal storage (yes, literally heated sand)

### Networking Goldmines

Last year's LA event saw 31,918 attendees - imagine bumping into a Department of Energy grant manager while testing hydrogen fuel cell prototypes. The exhibit floors have become part trade show, part science fair, with startups demonstrating gravity-based storage systems alongside established players like CATL.

One exhibitor famously brought a working scale model of their pumped hydro facility... in an aquarium. It's these tangible demonstrations that make conferences invaluable compared to virtual events. As one engineer joked: "You can't smell ozone from a Zoom call."

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